



Sponsorship Opportunities

Sponsorship Category	Amount (INR)	Maximum Sponsors Permitted
Platinum Partner (<i>Yatra</i> Partner)	15 Lakh	Two
Gold Partner (Principal Partner)	10 Lakh	Two
Silver Partner	08 Lakh	Four
Knowledge Partner	05 Lakh	Open
Delhi Plenary Partner	03 Lakh	Open

Benefits to Sponsoring Partner TARAGram YATRA 2022	Platinum Partner 15 Lakh	Gold Partner 10 Lakh	Silver Partner 8 Lakh	Knowledge Partner 05 Lakh	Delhi Plenary Partner 03 Lakh
Prominent display of company/ organisation's logo and name (logo/name size and positioning will vary as per the level of sponsorship)	Display of company logo and name on main backdrops at all geographies	Display of company logo and name on main side wings at all geographies	Display of company logo and name on side wings at all geographies	Display of company logo on banners	Display of company logo on banners
Opportunities to nominate speakers + screening of corporate film (upto 3 minutes duration)	Two <i>Yatris</i> for each geography	One <i>Yatri</i> for each geography		x	x
Screening of commercial (30 second duration) (corporate film and commercial slot to be decided by the organisers)	✓	x	x	x	x
Advertising in the TARAGram Yatra proceedings (1 page) (final proofs by the sponsor)	Inside front cover	Inside back cover	Full page	Half page	x
Company literature - as part of the documentation kit	✓	x	x	x	x
Desk set up with standee at conference venue	✓	x	x	x	x
Write up about the sponsoring company in the background document (word limit)	750	500	400	x	x
Company logo placement inside background paper	✓	✓	✓	✓	✓
Separate panel, thanking all the sponsors at the venue in Delhi and other geographies	✓	✓	✓	✓	✓
Logo on TARAGram Yatra website	✓	✓	✓	✓	✓
Special announcements/ Thanking sponsors/ Media exposure	✓	✓	✓	x	x
Sponsors mementos to delegates (to be provided by the sponsor at their own cost)	✓	✓	x	x	x
Profile of the company and representing head in the 'Who's Who' booklet	✓	✓	x	x	x

For further information regarding registration and sponsorship opportunities please contact -

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